



# projectspecs



**Describe your project?** Don't worry about specifics, just your initial ideas. Shoaf Design Studio will get to specifics.

**Describe your goals and objectives for this project:**

**What business values do you want to portray and communicate in this project:**

**Who is expected to view this project?** Target Market/Audience/Demographic

**What expectation/wishes do you have for this project?**

**What level of funding have you allotted for your project:**

Consider all aspects please. Design/Production/Mailing/Circulation.

**How soon do you need this project?**

0-1 Month

2-3 Months

4-6 Months

6 Months or Longer

**Have you created a promotional project before?** Yes No

If yes, how would you rate the success of that campaign?

Very Successful

Successful

Somewhat Successful

Unsuccessful

**Who will be overseeing & making decisions regarding this project?**

Individual

Committee

**Tell us about your company or organization:**

Business Name:

Contact Name :

Address:

City:

State:

Zip:

Telephone:

Fax:

Email:

Do you review your email on a regular basis? Yes No

Your website:

**Shoaf Design Studio**

*Attractive Business Images that Get Noticed.*

**719-547-8110**